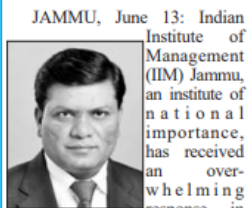


**Sunday, June 14, 2020**

## IIM Jammu gets overwhelming response in MBA admissions

*Excelsior Correspondent*



JAMMU, June 13: Indian Institute of Management (IIM) Jammu, an institute of national importance, has received an overwhelming response in admission of MBA for 2020-2022 batch across all the categories despite COVID-19 pandemic.

Generally, it used to be very difficult to get candidates in SC, ST, and EWS categories but response this year in these categories is humongous. Seeing the overwhelming response across categories, IIM Jammu may have to increase intake this year. Similarly, there is a huge response from the female candidates this year. Last year there was no female candidates, but this year more than 30 percent are female candidates in the MBA program.

This has been possible as the Board of IIM Jammu had decided to enhance the gender diversity. Admission in MBA program is very competitive and is done based on CAT score, academic performance, work experience, gender diversity etc. As compared to last year, candidates across different categories showed a lot of interest in MBA program at IIM Jammu.

Overwhelmed with the MBA admission response, Dr Milind Kamble, Chairman, Board of Governors, IIM Jammu, said, "it is

the hard work of all stakeholders associated with IIM Jammu including, the Board Members, Director, faculty members, staff, students, recruiters and support from the Ministry of Human Resource Development, Government of India and the Government of J&K".

"We would like to position IIM Jammu as an institute of 'Job Creators and not Job Seekers', which is very much attuned to 'Atmanirbhar Bharat Abhiyan' of Prime Minister", he said and informed that IIM Jammu is setting up Incubation Centre both at Srinagar Off-Campus and at IIM Jammu Campus to achieve the goal of self-reliance, growth and prosperity.

Prof B S Sahay, Director, IIM Jammu, said that IIM Jammu strongly believes in the philosophy of nurturing and developing the best of managerial talent. "Increase in intake will help us to promote excellence in academics, research, executive education, international relations, and strong industry interface. We now plan to work harder to offer a world-class, innovative, effective learning and growth engagement to our students as well as our client organizations, leading to stronger industry connect," he said.

IIM Jammu has also launched Ph D program this year and received tremendous response from all over the country for admission into the program. Out of hundreds of applicants, IIM Jammu has offered 8 candidates in the PhD program.

**Sunday, June 14, 2020**

## **MBA admissions: IIM Jammu receives overwhelming response amidst COVID-19 pandemic**

### **■ STATE TIMES NEWS**

JAMMU: The Indian Institute of Management (IIM) Jammu, an Institute of national importance and set-up by Government of India in 2016, offers Ph.D. and MBA programmes. This year IIM Jammu received an overwhelming response in admission to MBA for 2020-2022 batch across all categories viz General, OBC, SC, ST, EWS and DAP despite COVID-19 pandemic. Generally, it used to be very difficult to get candidates in SC, ST and EWS categories but response this year in these categories is humongous. Seeing overwhelming response across categories, IIM Jammu may have to increase intake this year. It was informed in a press note issued by IIM Jammu on Saturday.

Overwhelmed with MBA admission response, Dr Milind Kamble, Chairman, Board of Governors, IIM Jammu said, "It is the hard work of all stakeholders associated with IIM Jammu including, Board Members, Director, Faculty members, Staff, Students, Recruiters

and support from Ministry of Human Resource Development, Government of India and Government of J&K".

On the occasion, Prof B S Sahay, Director IIM Jammu said that IIM Jammu strongly believes in philosophy of nurturing and developing the best of managerial talent. "Increase in intake will help us to promote excellence in academics, research, executive education, international relations, and strong industry interface. Our vision is to emerge as one of the finest business schools in the world. Our prime focus is to design practice-oriented learning and a contemporary industry-focused curriculum. We are striving to bring a global perspective to our programmes and activities," he asserted.

In the times of pandemic and despite being the youngest, IIM Jammu is doing well on all fronts and is all set to expand its efforts of class-room teaching to asynchronous/online mode as part of its enduring commitment to make the Institute's offerings accessible to learners around the world.



## IIM Jammu Receives Overwhelming Response in MBA Admissions during COVID-19 Pandemic

Published: | June 14, 2020

Jammu, June 13 (Scoop News)-Indian Institute of Management (IIM) Jammu, an Institute of national importance, was set up by the Government of India in 2016. IIM Jammu offers Ph.D. and MBA programs. This year IIM Jammu has received an overwhelming response in admission of MBA for 2020-2022 Batch across all the categories (General, NC-OBC, SC, ST, EWS and DAP) despite Covid-19 pandemic. Generally, it used to be very difficult to get candidates in SC, ST, and EWS categories but response this year in these categories is humongous. Seeing the overwhelming response across categories, IIM Jammu may have to increase intake this year. Similarly, there is a huge response from the female candidates this year. Last year there was no female candidates, but this year more than 30% are female candidates in the MBA Program. This has been possible as the Board of IIM Jammu had decided to enhance the gender diversity. It is hearting to see that IIM Jammu has been achieved this target. Admission in MBA program is very competitive and is done based on CAT score, academic performance, work experience, gender diversity etc. As compared to last year candidates across different categories showed a lot of interest in MBA program at IIM Jammu.

Overwhelmed with the MBA admission response, Dr. Milind Kamble, Chairman, Board of Governors, IIM Jammu said that, “it is the hard work of all stakeholders associated with IIM Jammu including, the Board Members, Director, Faculty members, Staff, Students, Recruiters and support from the Ministry of Human Resource Development, Government of India and the Government of J&K”. He expressed his pleasure on IIM Jammu receiving such huge response for MBA admissions during the Covid-19 pandemic. Dr. Kamble said that, we have set our standards high to realise the vision to develop ethical leaders and entrepreneurs who are not only committed to business, commerce and industry but are also socially conscious towards their contribution in nation building and bring in name for the country globally. We would like to position IIM Jammu as an Institute of ‘Job Creators and not Job Seekers’, which is very much attuned to ‘Atmanirbhar Bharat Abhiyan’ of Hon’ble Prime Minister”. He further stated that, “we would like to connect with the people of Jammu and Kashmir through our different programs and Incubation Centers. IIM Jammu is setting up Incubation Centre both at Srinagar Off-Campus and at IIM Jammu Campus to achieve the goal of self-reliance, growth and prosperity”.

On this occasion, Prof. B.S. Sahay, Director, IIM Jammu said that IIM Jammu strongly believes in the philosophy of nurturing and developing the best of managerial talent. Increase in intake will help us to promote excellence in academics, research, executive education, international relations, and strong industry interface. Our vision is to emerge as one of the finest business schools in the world. Our prime focus is to design practice-

oriented learning and a contemporary industry-focused curriculum. We are striving to bring a global perspective to our programmes and activities. This will help our students to assimilate management practices and understand the importance of cross-cultural issues in managing the business, trade and industry and benefit state in enhancing industrial base. It is nice to see that the hard work of one and all is helping IIM Jammu to position itself as one of the premier B-school in India. We now plan to work harder to offer a world-class, innovative, effective learning and growth engagement to our students as well as our client organizations, leading to stronger industry connect.

IIM Jammu has also launched Ph.D. program this year and received tremendous response from all over the country for admission into the program. Out of hundreds of applicants, IIM Jammu has offered 8 candidates in the Ph.D. Program. The doctoral program offers opportunities for advanced studies and research in diverse areas of management by engaging the scholars in high-quality intra-disciplinary and interdisciplinary research.

In the times of pandemic and despite being the youngest, IIM Jammu is doing well on all the fronts and is all set to expand its efforts of class-room teaching to asynchronous/online mode as part of its enduring commitment to make the Institute's offerings accessible to learners around the world even during Covid-19 pandemic and beyond.

Sunday, June 14, 2020

## IIM Jammu receives overwhelming response in MBA admissions during COVID-19 pandemic

### GJ REPORT

**JAMMU, JUN 13:** Indian Institute of Management (IIM) Jammu, an Institute of national importance, has received an overwhelming response in admission of MBA for 2020-2022 Batch across all the categories (General, NC-OBC, SC, ST, EWS and DAP) despite COVID-19 pandemic. Generally, it used to be very difficult to get candidates in SC, ST, and EWS categories but response this year in these categories is humongous. Seeing the overwhelming response across categories, IIM Jammu may have to increase intake this year. Similarly, there is a huge response from the female candidates this year. Last year there was no female candidates, but this year more than 30% are female candidates in the MBA Programme. This has been possible as the Board of IIM Jammu had decided to enhance the gender diversity. It is heartening to see that IIM Jammu has been achieved this target. Admission in MBA programme is very competitive and is done based on CAT score, academic performance, work experience, gender diversity etc. As compared to last year candidates across different categories showed a lot of interest in

MBA programme at IIM Jammu.

Overwhelmed with the MBA admission response, Dr Milind Kamble, Chairman, Board of Governors, IIM Jammu said, "It is the hard work of all stakeholders associated with IIM Jammu including, the Board Members, Director, Faculty



members, Staff, Students, Recruiters and support from the Ministry of Human Resource Development, Government of India and the Government of J&K". He expressed his pleasure on IIM Jammu receiving such huge response for MBA admissions during the COVID-19 pandemic.

"We would like to position IIM Jammu as an Institute of 'Job Creators and not Job Seekers', which is very much attuned to 'Atmanirbhar Bharat Abhiyan' of Prime Minister", he further said

On the occasion, Prof B S Sahay, Director, IIM Jammu said that the Institute strongly believes in the philosophy of nurturing and developing the best of managerial talent. Increase in intake will help to promote excellence in academics, research, executive education, international relations, and strong industry interface.

IIM Jammu has also launched Ph D programme this year and received tremendous response from all over the country for admission into the program. Out of hundreds of applicants, IIM Jammu has offered 8 candidates in the PhD Programme. The doctoral program offers opportunities for advanced studies and research in diverse areas of management by engaging the scholars in high-quality intra-disciplinary and interdisciplinary research.

In the times of pandemic and despite being the youngest, IIM Jammu is doing well on all the fronts and is all set to expand its efforts of class-room teaching to asynchronous/online mode as part of its enduring commitment to make the Institute's offerings accessible to learners around the world even during COVID-19 pandemic and beyond.

# अमर उजाला

## आईआईएम में एमबीए में दाखिले को बढ़ा रुझान

Updated: June 14, 2020

जम्मू। भारतीय प्रबंध संस्थान (आईआईएम) जम्मू में कोरोना महामारी के बावजूद एमबीए पाठ्यक्रम में दाखिले के लिए सभी संवर्ग में काफी संख्या में अभ्यर्थियों ने आवेदन किया। खास बात यह है कि महिलाओं के कोटे में भी इस बार काफी ने रुचि दिखाई है, जबकि पिछले साल एक भी छात्रा नहीं थी। इस रुझान को देखते हुए संस्थान को सीटें बढ़ानी पड़ सकती हैं।

अनुसूचित जाति, जनजाति और आर्थिक रूप से कमजोर वर्ग में उम्मीदवारों का मिलना बहुत मुश्किल हुआ करता था, लेकिन इन श्रेणियों में इस साल अच्छा रुझान रहा है। इस वर्ष महिला उम्मीदवारों का भी भारी रुझान सामने आया है। पिछले साल कोई महिला उम्मीदवार नहीं थी, लेकिन इस साल एमबीए प्रोग्राम में 30 से अधिक महिला उम्मीदवार हैं। बोर्ड ऑफ गवर्नर्स के अध्यक्ष डा. मिलिंद कांबले और निदेशक प्रो. बीएस सहाय ने कहा कि यह खुशी की बात है कि काफी संख्या में युवाओं ने दाखिले के लिए रुचि दिखाई है। हम आईआईएम जम्मू को नौकरी की तलाश करने वाला नहीं, बल्कि नौकरी बनाने वाले संस्थान के रूप में स्थान देना चाहते हैं। यह प्रधानमंत्री के आत्मनिर्भर भारत अभियान से भी जुड़ा है। हम अपने विभिन्न कार्यक्रमों और इनक्यूबेशन सेंटर के माध्यम से जम्मू-कश्मीर के लोगों से जुड़ना चाहते हैं। आईआईएम जम्मू आत्मनिर्भरता, वृद्धि और समृद्धि के लक्ष्य को प्राप्त करने के लिए श्रीनगर ऑफ. कैंपस और आईआईएम जम्मू दोनों परिसर में इनक्यूबेशन सेंटर स्थापित करेगा।